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DISSEMINATION PLAN OF ERASMUS+ PROJECT PAGOSTE OF KNEU



PAGOSTE



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ABBREVIATIONS

DPP – Department of Pedagogy and Psychology of Kyiv National Economic University named after Vadym Hetman

FUPSTAP – Faculty of Personnel Management, Sociology and Psychology of Kyiv National Economic University named after Vadym Hetman

HEI – higher education institution

KNEU – Kyiv National Economic University named after Vadym Hetman, Ukraine

MES – Ministry of Education and Science of Ukraine

NEO – National Erasmus+ Office in Ukraine

VET – vocational education and training

UKON – University of Konstanz, Germany

WP – work package

DISSEMINATION PLAN OF ERASMUS+ PROJECT PAGOSTE OF KNEU

Activity	Short description	Date/duration /frequency	Place	Level ¹	Target group	(Approximate) number of people reached	Evidences
PAGOSTE project page on KNEU website	Updating information/news about project events, achieved results, publications, announcements	At least 1 per month	https://fupstap.kneu.edu.ua/ua/projects/ErasmusPlus_609536-EPP-1-2019-1-DE-EPPKA2-CBHE-SP/	R/N	Students of Ukrainian HEIs, HEI academic staff and management	100 per publication	Links on project page on KNEU website
FUPSTAP page on KNEU website	Updating information/news about project events, achieved results, publications, announcements	At least 1 per month	https://fupstap.kneu.edu.ua/ua/	R/N	Students of Ukrainian HEIs, HEI academic staff and management	200 per publication	Links on FUPSTAP page on KNEU website
DPP page on KNEU website	Updating information/news about project events, achieved results, publications, announcements	At least 1 per month	https://fupstap.kneu.edu.ua/ua/kaf_fupstap/k_pedagogiky_ta_psyhologii/	R/N	Students of Ukrainian HEIs, HEI academic staff and management	100 per publication	Links on DPP page on KNEU website

¹ R- regional; N – national; I - international

Activity	Short description	Date/duration /frequency	Place	Level	Target group	(Approximate) number of people reached	Evidences
Social network (Facebook and others)	Updating information/news about project events, achieved results, publications, announcements on PAGOSTE project page, FUPSTAP page, DPP page, page of Economic Pedagogy	At least 1 per week	https://www.facebook.com/pagoste/ https://www.facebook.com/fupstap/ https://www.facebook.com/KafPedPsycholKNEU/ https://www.facebook.com/ekpedKNEU/	N/I	Students of HEIs, HEI academic staff and management, VET teachers and school management, corporate universities, companies' departments of personnel development, training centers, employers	500 per publication	Links on pages in social network. Analytics of the social network accounts: numbers of posts' views, likes, shares
Informational publications	Informational publications about project events, achieved results, publications, announcements in the KNEU resources (KNEU website, Facebook social network, newspaper "Economist")	At least 1 per year	https://kneu.edu.ua/ https://kneu.edu.ua/ua/University/control_center/pr_center/gaz_economist/ https://www.facebook.com/kneu.edu.ua/	R/N	Students of HEIs, HEI academic staff and management, corporate universities, companies' departments of personnel development, training centers, employers	500 per publication	Links on NEO website, page in social network. Issues of newspaper "Economist"

Activity	Short description	Date/duration /frequency	Place	Level	Target group	(Approximate) number of people reached	Evidences
Press-releases for NEO and other partners	Writing press-releases about project events, achieved results, publications, announcements for NEO (NEO website, Facebook social network)	At least 1 per 6 months	https://erasmusplus.org.ua/ https://www.facebook.com/NEOinUkraine/	N	HEI academic staff and management, VET teachers and school management	500 per publication	Links on NEO website, page in social network
Newsletters	Emailing the newsletters to the partners and potential partners (Annex I) about project events, achieved results, publications, announcements	At least 1 per 6 months		R/N	HEI academic staff and management, VET teachers and school management, corporate universities, companies' departments of personnel development, training centers, employers	500 per newsletter	Newsletters. Links on partners' websites

Activity	Short description	Date/duration /frequency	Place	Level	Target group	(Approximate) number of people reached	Evidences
Articles	Publication of articles with outcomes and project results in journals and magazines in the sphere of VET teacher education and VET	At least 1 per year (totally 3 during the project and after it)		R/N	HEI academic staff and management, VET teachers and school management, corporate universities, companies' departments of personnel development, training centers, employers	100 per publication	Printed articles in journals and magazines, links on electronic issues
Conferences, round tables	Presentations of outcomes and project results at conferences, round tables	At least 2 per year (totally 6 during the project and after it)		N/I	HEI academic staff and management, VET teachers and school management, corporate universities, companies' departments of personnel development, training centers, employers	100 per event	Printed conference proceedings, links on electronic publications

Activity	Short description	Date/duration /frequency	Place	Level	Target group	(Approximate) number of people reached	Evidences
Informational sessions with stakeholders	Presentations of outcomes and project results	At least 1 per year		R	HEI academic staff and management, VET teachers and school management, corporate universities, companies' departments of personnel development, training centers, employers	10-50 per session	Attendance list, pictures of events, links on Internet resources with news
Trainings, strategic sessions, facilitation sessions	Organizing trainings, strategic sessions, facilitation sessions with stakeholders during events (conferences, round tables, open days, seminars etc.)	At least 1 per year		R	Students of HEIs, HEI academic staff and management, VET teachers and school	10-15 per event	Attendance list, pictures of events, links on Internet resources with news

Activity	Short description	Date/duration /frequency	Place	Level	Target group	(Approximate) number of people reached	Evidences
Project conference	Organizing International Conference for disseminating outcomes and project results	1 at the end of the project		R/N/I	Public authority, NEO, representatives from other Erasmus+ projects, HEI academic staff and management, students of HEIs, VET teachers and school corporate universities, companies' departments of personnel development, training centers, employers	100	Attendance list, pictures of events, links on Internet resources with news
Anthology	Preparing articles with outcomes and project results for project anthology	1 at the end of the project		I	International actors interested in VET and vocational teacher education, HEI academic staff and management	500	Printed edition, links on electronic publication

ANNEX I

Lists of partners and potential partners for the project dissemination:

1. Student Academic Council of KNEU
2. Students' Trade Union of KNEU
3. National Erasmus+ Office in Ukraine
4. Committee of the Verkhovna Rada of Ukraine on Education, Science and Innovation
5. National Academy of Pedagogical Sciences of Ukraine
6. Department of Vocational Education of MES of Ukraine
7. Departments of education and science of regional, Kyiv city state administrations
8. District and local authorities in the field of education (Department of Education and Science of the executive body of the Kyiv City Council (Kyiv City State Administration))
9. Regional (regional) educational-methodical (scientific-methodical) centers (office) of vocational education
10. Confederation of Employers of Ukraine
11. Federation of Employers of Ukraine
12. Institute of Modernization of the Content of Education
13. Institute of Professional Qualifications
14. All-Ukrainian and regional employers' associations
15. NGO "Ukrainian Analytical Center for Vocational Education "National Observatory"
16. NGO "All-Ukrainian Association of Workers of Higher Educational Institutions of I-II Accreditation Levels"
17. Ukrainian Association for Adult Education
18. Ukrainian Educational Research Association
19. University of Management Education
20. Institutions of professional higher education
21. Institutions of professional (vocational-technical) education
22. Educational portal "Pedagogical Press"