



PAGOSTE

DISSEMINATION ACTIVITIES (WP6)
ERASMUS+ PROJECT PAGOSTE
02-05.11.2022

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Kyiv National Economic University named after Vadym Hetman

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Results and outcomes for dissemination



МІНІСТЕРСТВО
ОСВІТИ І НАУКИ
УКРАЇНИ

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PAGOSTE

ДОРАДЧИЙ КОМІТЕТ СПЕЦІАЛЬНОСТІ
«ПРОФЕСІЙНА ОСВІТА (ЕКОНОМІКА)»

ЦЕНТР ПЕДАГОГІЧНОЇ ТА УПРАВЛІНСЬКОЇ
ДОСКОНАЛОСТІ ДЛЯ ПРОФЕСІЙНОЇ
(ПРОФЕСІЙНО-ТЕХНІЧНОЇ) ОСВІТИ

АСОЦІАЦІЯ З РОЗВИТКУ
ПРОФЕСІЙНОЇ ТА
НЕПЕРЕРВНОЇ ОСВІТИ

КОВОРКІНГОВИЙ ЦЕНТР
ЕКОНОМІЧНОЇ ТА БІЗНЕС-ОСВІТИ

РЕСУРСНИЙ ЦЕНТР

КОМІТЕТ З ПІДТРИМКИ ЗАБЕЗПЕЧЕННЯ ЯКОСТІ ТА
РОЗВИТКУ СИСТЕМИ ПІДГОТОВКИ ВИКЛАДАЧІВ
ПРОФЕСІЙНОЇ ОСВІТИ СПЕЦІАЛЬНОСТІ
«ПРОФЕСІЙНА ОСВІТА (ТРАНСПОРТ)»

МЕТОДИЧНІ РЕКОМЕНДАЦІЇ ЩОДО
ЗАПРОВАДЖЕННЯ МЕХАНІЗМІВ
УПРАВЛІННЯ НА ОСНОВІ ПАРТНЕРСТВА ТА
СТАНДАРТИЗАЦІЇ У ПІДГОТОВКУ
ВИКЛАДАЧІВ ПРОФЕСІЙНОЇ ОСВІТИ В
УКРАЇНІ

ОНЛАЙН ПЛАТФОРМА
«ПАРТНЕРСЬКИЙ ПРОСТІР 015»

Dissemination plans of Ukrainian partner-HEIs

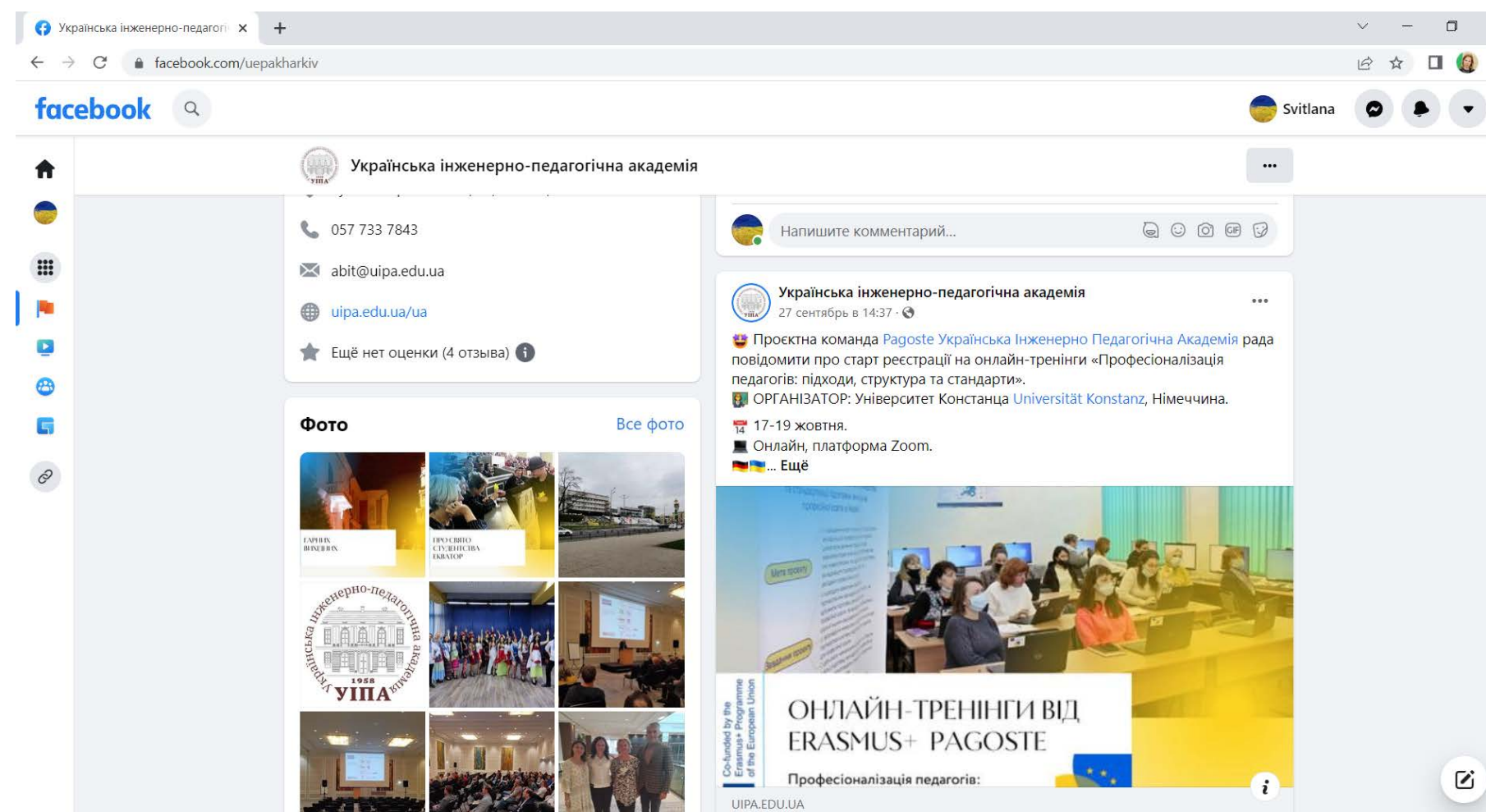


- Activities with a short description
- Date/duration/frequency
- Place (off and online)
- Level (regional, national, international)
- Target group
- Approximate number of people reached
- Evidences

Dissemination activities

Updating information and news about project events, achieved results, and publications on:

- PAGOSTE project pages on universities' websites
- Faculties' and departments' pages
- Social networking



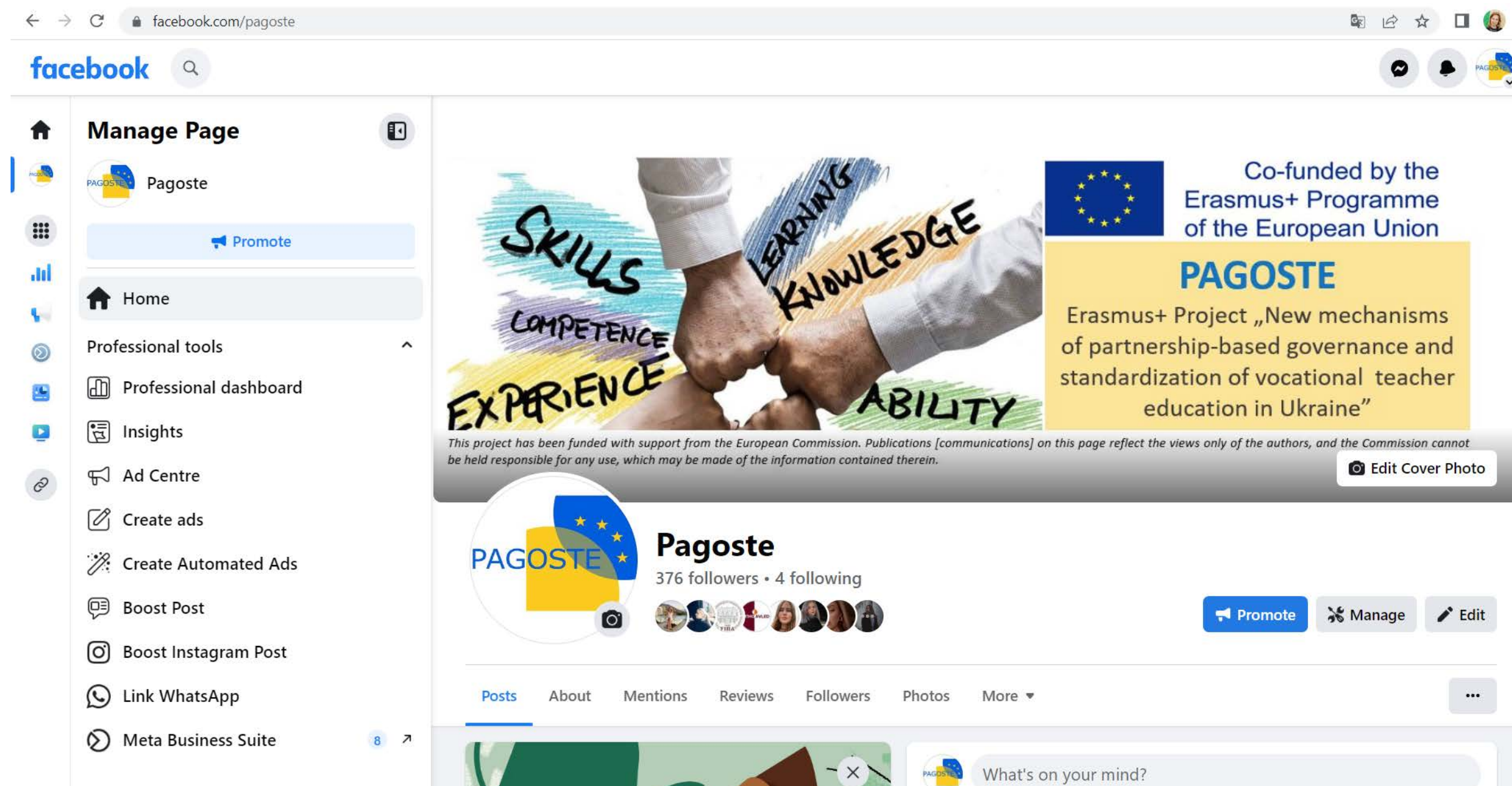
PAGOSTE project pages on partners' websites (11/10/2022)

Partner	Project page	Number of publications
Kyiv National Economic University named after Vadym Hetman	https://fupstap.kneu.edu.ua/ua/_projects/ErasmusPlus_609536-EPP-1-2019-1-DE-EPPKA2-CBHE-SP/	71
National Transport University	https://sites.google.com/ntu.edu.ua/pagoste/asd?authuser=0	44
South Ukrainian National Pedagogical University named after K.D. Ushynsky	https://www.pdpu.edu.ua/pro-proekt-pagoste	26
Ukrainian Engineering Pedagogics Academy	http://www.uipa.edu.ua/ua/international-cooperation/proiekt-erazmus-pagoste	52
Institute of Vocational Education and Training	https://ivet.edu.ua/index.php/activity/projects/609536-epp-1-2019-1-de-eppka2-cbhe-sp	29
Ministry of Education and Science of Ukraine	https://mon.gov.ua/ua/ministerstvo/diyalnist/mi-znarodna-dilnist/yevropejska-integraciya/erazmus/proyekt-programi-erasmus-pagoste	-
	Total	222

Facebook project page (I)

Facebook project page <https://www.facebook.com/pagoste/>

- 171 publications (17/10/2022)
- 385 followers (17/10/2022)



The screenshot shows the Facebook page for PAGOSTE. The page header includes the Facebook logo and the URL [facebook.com/pagoste](https://www.facebook.com/pagoste/). The main content area features a cover photo with the text "SKILLS", "LEARNING", "KNOWLEDGE", "COMPETENCE", "EXPERIENCE", and "ABILITY" written in a stylized font. To the right of the cover photo, there is a yellow box with the text "Co-funded by the Erasmus+ Programme of the European Union" and "PAGOSTE Erasmus+ Project „New mechanisms of partnership-based governance and standardization of vocational teacher education in Ukraine”". Below the cover photo, the profile picture of PAGOSTE is shown, along with the name "Pagoste" and the statistics "376 followers • 4 following". The page also includes a "Promote" button, a "Manage" button, and an "Edit" button. The left sidebar contains various management tools such as "Home", "Professional tools", "Professional dashboard", "Insights", "Ad Centre", "Create ads", "Create Automated Ads", "Boost Post", "Boost Instagram Post", "Link WhatsApp", and "Meta Business Suite".

Facebook project page (II)

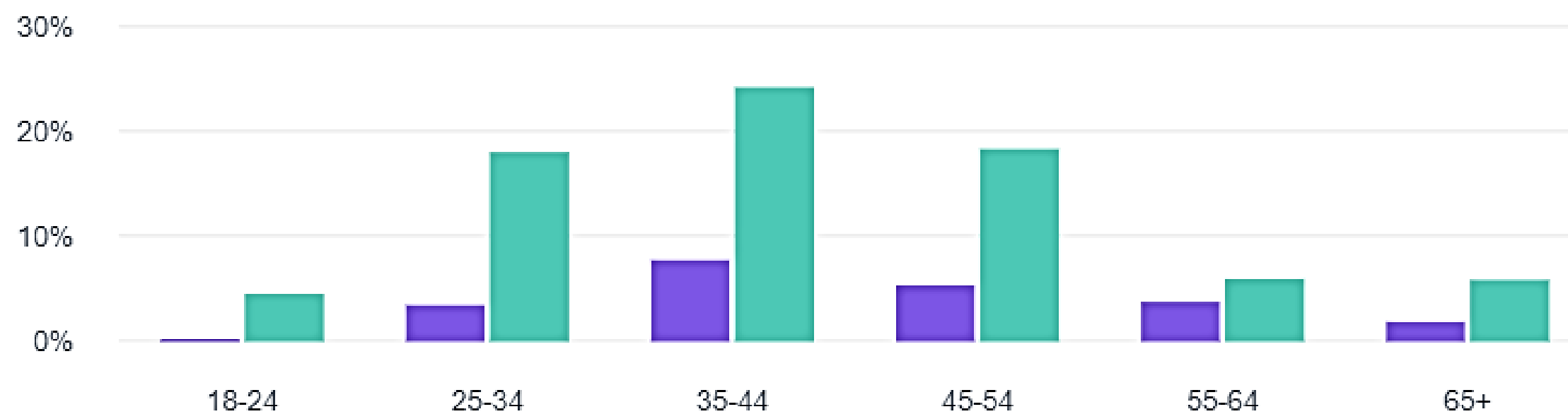
The audience of the Facebook project page (I)

Audience

380 Facebook followers

Age and gender

- Men 22.90%
- Women 77.10%



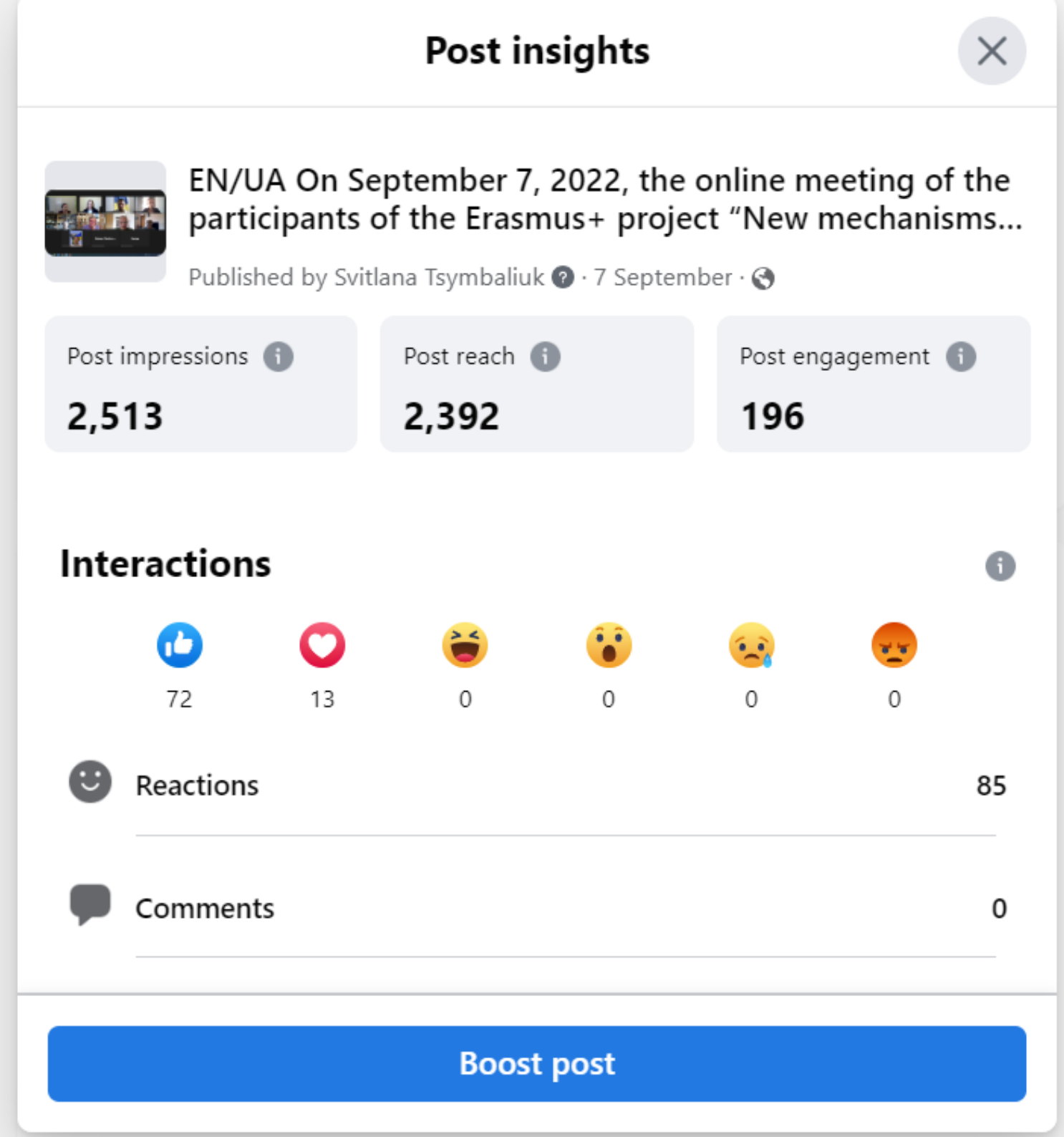
Facebook project page (II)

The audience of the Facebook project page (II)

Countries	Followers
Ukraine	320
Germany	29
Poland	8
Czech Republic	5
Austria	5
Italy	4
USA	4
Mexico	2
United Kingdom	2
Greece	1
Uzbekistan	1

Cities/towns	Followers
Kyiv	184
Kharkiv	10
Lviv	9
Kryzhopil	6
Dnipro	6
Konstanz	6
Odesa	5
Irpin	4
Zaporizhzhya	4
Chernivtsi	4

Facebook project page (IV)

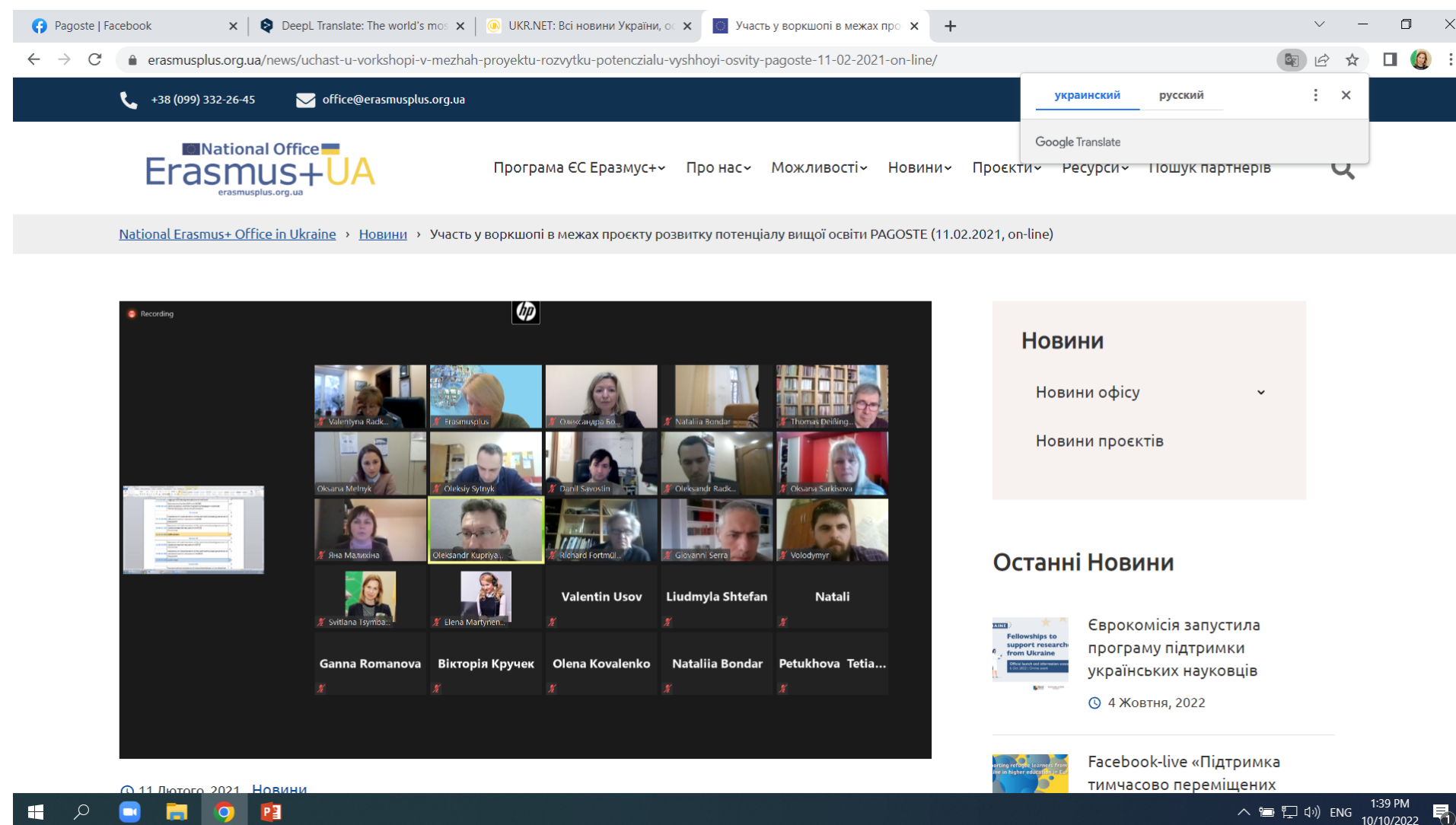


Post insights

- **Post Impressions** – more than 2,500
- **Post reach** – almost 2,400
- **Post engagement** – up to 200
- **Reactions** – 85
- **Shares** – 9

Press releases for NEO and other partners

9 press releases for the National Erasmus+ Office in Ukraine were produced
<https://erasmusplus.org.ua>



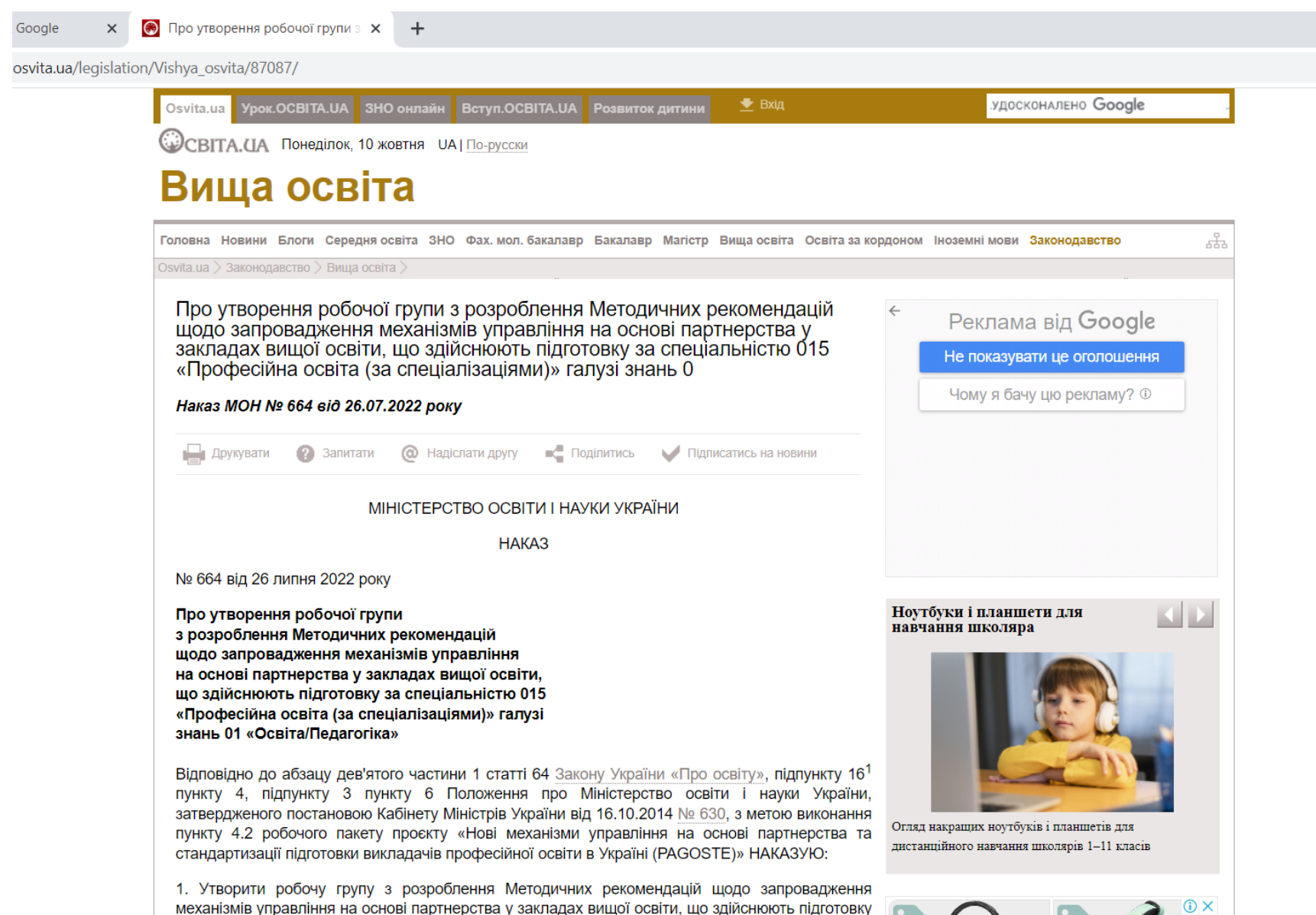
The screenshot shows the website of the National Erasmus+ Office in Ukraine. The main content area features a news article titled "Участь у воркшопі в межах проекту розвитку потенціалу вищої освіти PAGOSTE (11.02.2021, on-line)". Below the title is a video player showing a grid of participants in a workshop. The participants' names are listed below the video grid: Valentyna Radk..., Oksana Melnyk, Yana Malozhina, Ganna Romanova, Olexandr Kurylo, Viktoriya Kruchek, Olena Kovalenko, Nataliia Bondar, and Petukhova Tetia... The website also has a navigation menu with options like "Програма ЄС Еразмус+", "Про нас", "Можливості", "Новини", "Проекти", "Ресурси", and "Пошук партнерів".

Project workshop

(11.02.2021, online)

<https://erasmusplus.org.ua/news/uchast-u-vorkshopi-v-mezhah-proyektu-rozvytku-potenczialu-vyshhoyi-osvity-pagoste-11-02-2021-on-line/>

Publications about the project on the stakeholders' websites and Internet media



The screenshot shows a web browser window with the URL osvita.ua/legislation/Vishya_osvita/87087/. The page is from the website "СВІТА.УА" (Osvita.ua) and is dated Monday, October 10, 2022. The main headline is "Вища освіта" (Higher Education). The article title is "Про утворення робочої групи з розроблення Методичних рекомендацій щодо запровадження механізмів управління на основі партнерства у закладах вищої освіти, що здійснюють підготовку за спеціальністю 015 «Професійна освіта (за спеціалізаціями)» галузі знань 0" (On the formation of a working group to develop guidelines for the introduction of partnership-based management mechanisms in higher education institutions that provide training in the speciality 015 "Vocational education (by specializations)" field of knowledge 0). The article is a decree from the Ministry of Education and Science of Ukraine, No. 664 of July 26, 2022. The text of the decree is visible, starting with "Відповідно до абзацу дев'ятого частини 1 статті 64 Закону України «Про освіту», підпункту 16¹ пункту 4, підпункту 3 пункту 6 Положення про Міністерство освіти і науки України, затвердженого постановою Кабінету Міністрів України від 16.10.2014 № 630, з метою виконання пункту 4.2 робочого пакету проекту «Нові механізми управління на основі партнерства та стандартизації підготовки викладачів професійної освіти в Україні (PAGOSTE)» НАКАЗУЮ:".

Publication about the order of MESU “On the formation of a working group to develop guidelines for the introduction of partnership-based management mechanisms in higher education institutions that provide training in the speciality 015 “Vocational education” (Osvita.Ua)

https://osvita.ua/legislation/Vishya_osvita/87087/


Newsletters (I)

1 issue

NEWSLETTER 1 / 2020

PAGOSTE

NEWSLETTER OF ERASMUS+ PROJECT PAGOSTE



WELCOME WORD
Dear readers, the team of the Erasmus+ project PAGOSTE is launching to issue the newsletter on news and events of the project and other news relevant for vocational teacher education in Ukraine.
The newsletter is available in English and Ukrainian languages.

IN THIS ISSUE:

- 1 Start of Erasmus+ project PAGOSTE
- 3 Vocational and HEIs teachers: vision of cooperation
- 5 Pandemic and work of PAGOSTE project team
- 8 News and announcements


PAGOSTE logo and EU flag with text: Co-funded by the Erasmus+ Programme of the European Union

2 issue

NEWSLETTER 2 / 2020

PAGOSTE

NEWSLETTER OF ERASMUS+ PROJECT PAGOSTE



WELCOME WORD
Dear readers, the team of the Erasmus+ project PAGOSTE continues to issue the newsletter on news and events of the project and other news relevant for vocational teacher education in Ukraine.
The newsletter is available in English and Ukrainian languages.

IN THIS ISSUE:

- 1 Report on governance of vocational teacher education in EU countries
- 2 Study of self-competences of vocational teachers in Ukraine
- 3 Autumn project activities
- 7 Participation in the 49-th international conference «ICL 2020 Educating Engineers for Future Industrial Revolutions»
- 8 Parade of the Erasmus projects in the KNEU galaxy
- 9 News and announcements


PAGOSTE logo and EU flag with text: Co-funded by the Erasmus+ Programme of the European Union

3 issue

NEWSLETTER 3 / 2021

PAGOSTE

NEWSLETTER OF ERASMUS+ PROJECT PAGOSTE



WELCOME WORD
Dear readers, the team of the Erasmus+ project PAGOSTE continues to issue the newsletter on news and events of the project and other news relevant for vocational teacher education in Ukraine. We bring to your attention the third issue.
The newsletter is available in English and Ukrainian languages.

IN THIS ISSUE:

- 1 Concepts for development of vocational teacher training system
- 2 Creation of Association of vocational education and continuing education
- 3 Spring project activities
- 6 Participation in webinars on international cooperation
- 7 Staff training «Transfer of learning»
- 8 News of partners and opportunities

PAGOSTE logo and EU flag with text: Co-funded by the Erasmus+ Programme of the European Union


Newsletters (II)

4 issue

NEWSLETTER 4 / 2021

PAGOSTE

NEWSLETTER OF ERASMUS+ PROJECT PAGOSTE




WELCOME WORD
Dear readers,
the team of the Erasmus+ project PAGOSTE is launching to issue the newsletter on news and events of the project and other news relevant for institutions of higher and vocational education in Ukraine. The fourth issue is brought to your attention.

The newsletter is available in English and Ukrainian languages.

IN THIS ISSUE:

- 1 The equator of the Erasmus+ project PAGOSTE
- 2 Implementation of the Concepts of development of VET teacher training system
- 3 Activity of the Association of Vocational and Lifelong Education
- 4 Autumn project activities
- 7 Study visits at the University of Konstanz
- 8 News and announcements


PAGOSTE  Co-funded by the Erasmus+ Programme of the European Union

5 issue

NEWSLETTER 5 / 2022

PAGOSTE

NEWSLETTER OF ERASMUS+ PROJECT PAGOSTE




WELCOME WORD
Dear readers,
the team of the Erasmus+ project PAGOSTE continues to issue the newsletter on news and events of the project and other news relevant for teachers of the institutions of higher and vocational education in Ukraine. The fifth issue is brought to your attention.

The newsletter is available in English and Ukrainian languages.

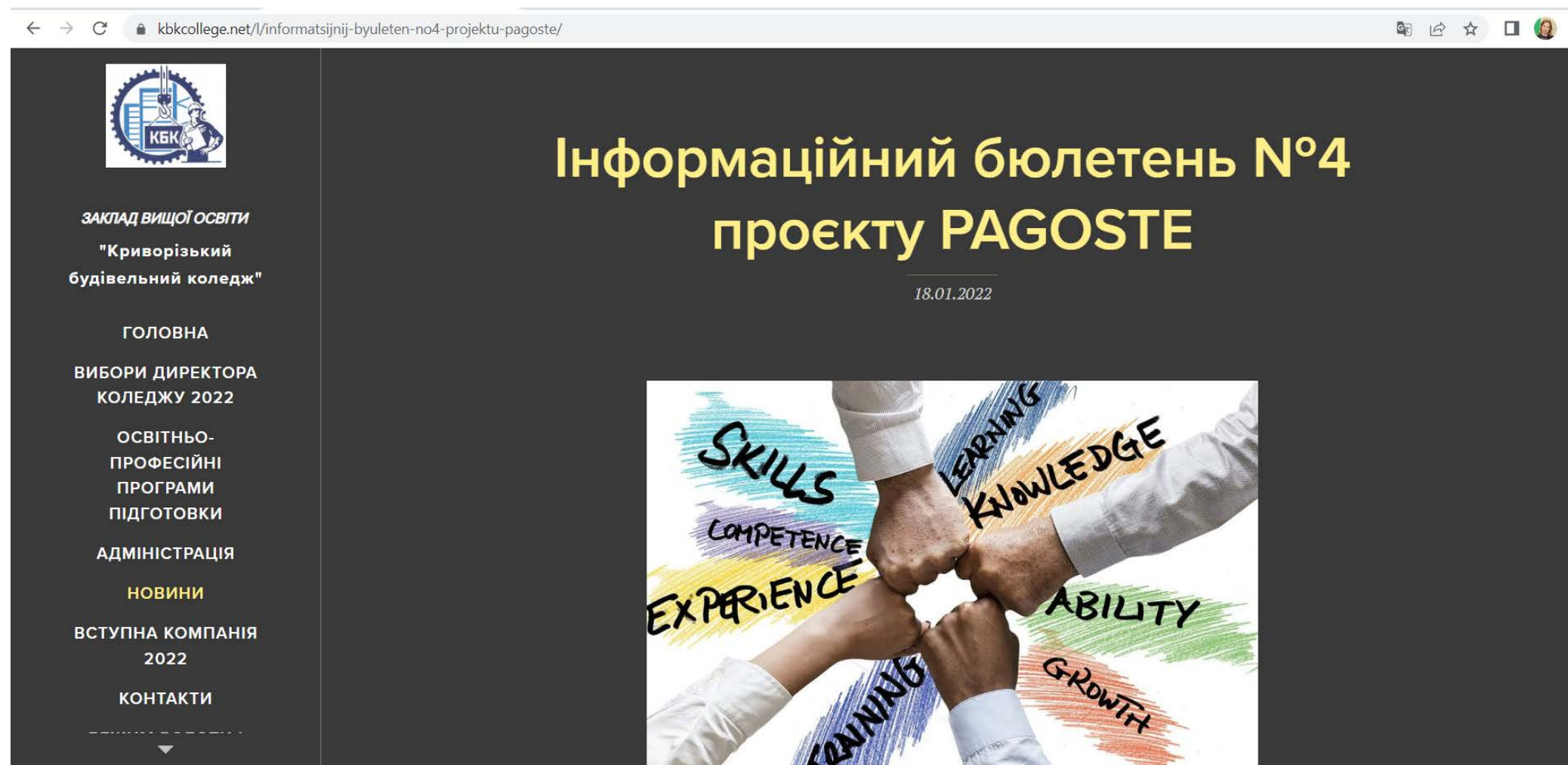
IN THIS ISSUE:

- 1 War in Ukraine and its impact on the project implementation
- 2 Implementation of the governance mechanisms of vocational teacher education based on standardization and partnership
- 3 Creation of the online platform "Partner space 015"
- 4 Implementation of the Concepts of development of VET teacher training system at the institutional level
- 7 Participation in the All-Ukrainian flash mob dedicated to the Days of Europe in Ukraine
- 8 News of partners and announcements

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Newsletters (III)

Website of Kryvyi Rih Construction College



<https://www.kbccollege.net/1/informatsijnij-byuleten-no4-projektu-pagoste/>

Presentations of outcomes and project results at conferences, round tables and webinars



International conference
ICL2022 “Learning in the era
of digital and green
transition”
(UIPA, 27-20.09.2022)

Publication of articles about the project, its outcomes and results



Publication about Erasmus+ project PAGOSTE in the journal "University Education", dedicated to the 115th anniversary of the KNEU foundation

Participation in events, organized by NEO (I)

Participation in All-Ukrainian flash mob #ErasmusPlus35yearsUkraine within the framework of the Days of Europe in Ukraine (May 9, 2022)



Participation in events, organized by NEO (II)

Erasmus Days (October 14, 2022)



The poster features a group photo of participants in a circular frame on the left. The main text on the right reads: "BE BRAVE LIKE UKRAINE" with a Ukrainian tricolor flag icon, "New mechanisms of partnership-based governance and standardization of vocational teacher education in Ukraine (PAGOSTE)", and "#StandWithUkraine". At the bottom left, it says "Co-funded by the Erasmus+ Programme of the European Union" with the EU flag and the PAGOSTE logo. At the bottom right, the Erasmus+ logo is present with the tagline "Enriching lives, opening minds". The bottom edge contains several logos: "Funded by the European Union", "35 years", "ERASHUSDAYS", "EUROPEAN YEAR OF YOUTH", "ESN Erasmus Student Network Ukraine", and "National Office Erasmus+UA erasmusplus.org.ua".

Publication
“Experience of
implementing the
Erasmus+ project
PAGOSTE during the
war”

Reporting on dissemination activities

Reports on dissemination activities, prepared by the:

- Kyiv National Economic University named after Vadym Hetman (2020, 2021)
- National Transport University (2020, 2021)
- South Ukrainian National Pedagogical University named after K.D. Ushynsky (2020)
- Ukrainian Engineering Pedagogics Academy (2020)

Activity	Short description	Date/duration/frequency	Place	Level	Target group	(Approximate) number of people reached	Evidences (link, photo, screenshot, attendance list)
1. PAGOSTE project page on website	Updating information/news about project events, achieved results, publications, announcements	At least 1 per month		R/N	Students of Ukrainian HEIs, HEI academic staff and management	100 per publication	https://fupstap.kneu.edu.ua/ua/projects/ErasmusPlus_609536-EPP-1-2019-1-DE-EPPKA2-CBHE-SP/



PAGOSTE

**DISSEMINATION ACTIVITIES (WP6)
ERASMUS+ PROJECT PAGOSTE**

02-05.11.2022

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